

# 2024 NYSGA Internship Opportunities

## USGA P.J. Boatwright, Jr. - Communications Internship



The NYSGA is searching for talented and well-rounded applicants to join our team for the 2024 season. As an intern you will be welcomed as a valued member of a highly skilled group of golf administrators, responsible for conducting championship golf tournaments for the NYSGA and collaborating golf associations.

**Position:** USGA P.J. Boatwright, Jr. - Communications Internship, 5-Months (May - October)

**Location:** The NYSGA Headquarters in Jamesville, New York (Syracuse) with travel throughout the state of New York required for tournament duties and other on-site needs.

### **Responsibilities:**

- Interview players and create multimedia content (video, digital graphics, written recaps) at amateur qualifiers and state championships, at certain USGA qualifiers, and other special events as necessary
- Assist with overall content creation for the NYSGA's social media accounts (Facebook, Twitter, Instagram)
- Coordinate media and press related needs including event programs, media guides, press releases, etc.
- Draft other feature content for the NYSGA's website (NYSGA.org) pertaining to golf in New York State or golfers from New York State competing in notable or national events (mainly USGA Qualifiers/Championships)
- Help manage and maintain website content on NYSGA.org
- Assist in cultivation of media relations, tracking media coverage and updating of mailing lists
- Other duties assigned as necessary

### **Requirements:**

- Recent college graduate interested in gaining valuable experience covering amateur golf in New York State
- Excellent communication, content creation and public relation skills
- Preferred area of study or background in journalism, communications, public relations or sport management
- Outstanding writing and editing skills, with ability to work under pressure and meet deadlines
- Experience in graphic design (Adobe Creative Suite) and social media management is required
- Videography and photography experience is required
- Golf knowledge and background is preferred
- Highly motivated with ability to work in fast paced environment
- Willingness to travel and ability to work long hours at tournaments
- Ability to work from NYSGA HQ in Jamesville, NY

### **Compensation:**

- \$2,000 per month (hourly employee), based on a 40 hour week, overtime incurred. Plus reimbursement of any job-related expenses while traveling
- Donald Ross apparel for tournament work
- Playing privileges at Cavalry Club (Manlius, NY) and access to play top golf courses throughout the internship

### **To Apply:**

Please send a cover letter, resume, and three references to Dan Thompson, Director of Marketing & Partnerships (dan@nysga.org) with "2023 NYSGA Communications Internship – (Last Name), (First Name)" in the subject line.

