

New York State Golf Association
2022 Internship Opportunities
Communications Internship



Position: Communications Internship, mid-May through mid-October (5 months)

Location: The NYSGA office in Jamesville, New York (Syracuse)

Summary: The New York State Golf Association is looking for talented and well-rounded applicants to fulfill the 5-month NYSGA Communications Internship.

- Responsibilities:**
- Coordinate media and press related needs including event programs, media guides, press releases, etc.
 - Interview players and write championship recaps during tournament season (17 tournaments from June - September)
 - Write other feature content for NYSGA website (NYSGA.org) pertaining to golf in New York State or golfers from New York State competing in notable or national events (mainly USGA Qualifiers/Championships)
 - Assist in management and content creation for the NYSGA's social media accounts (Facebook, Twitter, Instagram)
 - Assist with video production and photography needs for association
 - Help manage and maintain website content on NYSGA.org
 - Research, manage and update championship records
 - Assist with preparation of the annual NYSGA Hall of Fame Induction (held each fall)
 - Assist in cultivation of media relations, tracking media coverage and updating of mailing lists
 - Other duties assigned as necessary

- Requirements:**
- Excellent communication, content creation and public relation skills
 - Preferred area of study or background in journalism, communications, public relations or sport management
 - Excellent motivation, organization, communication and work quality
 - Outstanding writing and editing skills, with ability to work under pressure and meet deadlines
 - Willingness to travel and ability to work long hours
 - Experience with Microsoft Office is required
 - Experience in graphic design (Adobe Creative Suite) and social media management
 - Photography/videography experience is preferred
 - Golf knowledge and background is preferred
 - Highly motivated with ability to work in fast paced environment
 - Ability to work from NYSGA HQ in Jamesville, NY

- Compensation:**
- Salary of \$2,000 per month plus reimbursement of any job-related expenses
 - Apparel for tournament work and other special events

To Apply: Interested applicants may send a cover letter, resume, and three references to Dan Thompson, Director of Marketing & Partnerships at dan@nysga.org with "2022 NYSGA Communication Internship – (Last Name), (First Name)" in the subject line. Position is open until filled.

