

2023 NYSGA Internship Opportunities

Communications Internship



The NYSGA is looking for talented and well-rounded applicants to join our team for the 2023 season. As an intern you will be welcomed as a valued member of a highly skilled group of golf administrators, responsible for conducting championship golf tournaments for the NYSGA and collaborating golf associations.

Position: Communications Internship, **5-Months** (May 15 thru October 1st)

Location: The NYSGA Headquarters in Jamesville, New York (Syracuse) with travel throughout the state of New York required for tournament duties and other on-site needs.

Responsibilities:

- Coordinate media and press related needs including event programs, media guides, press releases, etc.
- Assist in management and content creation for the NYSGA's social media accounts (Facebook, Twitter, Instagram)
- Assist with video production and photography needs
- Interview players and write championship recaps during tournament season (17 tournaments from May - September)
- Write other feature content for NYSGA website (NYSGA.org) pertaining to golf in New York State or golfers from New York State competing in notable or national events (mainly USGA Qualifiers/Championships)
- Help manage and maintain website content on NYSGA.org
- Assist in cultivation of media relations, tracking media coverage and updating of mailing lists
- Other duties assigned as necessary

Requirements:

- Recent college graduate interested in gaining valuable experience covering amateur golf in New York State
- Excellent communication, content creation and public relation skills
- Preferred area of study or background in journalism, communications, public relations or sport management
- Outstanding writing and editing skills, with ability to work under pressure and meet deadlines
- Experience in graphic design (Adobe Creative Suite) and social media management is required
- Videography and photography experience is required
- Golf knowledge and background is preferred
- Highly motivated with ability to work in fast paced environment
- Willingness to travel and ability to work long hours at tournaments
- Ability to work from NYSGA HQ in Jamesville, NY

Compensation:

- Salary of \$2,000 per month plus reimbursement of any job-related expenses while traveling
- Donald Ross apparel for tournament work
- Access to play top golf courses throughout the internship

To Apply:

Please send a cover letter, resume, and three references to Dan Thompson, Director of Marketing & Partnerships (dan@nysga.org) with "2023 NYSGA Communications Internship – (Last Name), (First Name)" in the subject line. Position is open until filled.

